

$$\begin{aligned}
\lim_{x \rightarrow 1} \frac{(x-1)^2}{x\sqrt{x} - x - \sqrt{x} + 1} &= \lim_{x \rightarrow 1} \frac{(x-1)^2}{\sqrt{x}(x-1) - (x-1)} = \lim_{x \rightarrow 1} \frac{(x-1)^2}{\cancel{(x-1)}(\sqrt{x}-1)} = \\
&= \lim_{x \rightarrow 1} \frac{x-1}{\sqrt{x}-1} \stackrel{\text{πολλαπλασιάζουμε αριθμητή και παρονομαστή με } \sqrt{x}+1}{=} \lim_{x \rightarrow 1} \frac{(x-1)(\sqrt{x}+1)}{(\sqrt{x}-1)(\sqrt{x}+1)} = \lim_{x \rightarrow 1} \frac{(x-1)(\sqrt{x}+1)}{\sqrt{x}^2 - 1^2} \\
&= \lim_{x \rightarrow 1} \frac{\cancel{(x-1)}(\sqrt{x}+1)}{\cancel{x-1}} = \sqrt{1} + 1 = \boxed{2}
\end{aligned}$$