

$$\begin{aligned}
 \alpha) \quad & \lim_{x \rightarrow \alpha} \frac{g(\alpha)f(x) - f(\alpha)g(x)}{x - \alpha} \stackrel{\text{προσθαφαιρούμε } g(\alpha)f(\alpha)}{=} \\
 &= \lim_{x \rightarrow \alpha} \frac{g(\alpha)f(x) - g(\alpha)f(\alpha) + g(\alpha)f(\alpha) - f(\alpha)g(x)}{x - \alpha} = \\
 &= \lim_{x \rightarrow \alpha} \frac{g(\alpha)f(x) - g(\alpha)f(\alpha)}{x - \alpha} + \lim_{x \rightarrow \alpha} \frac{g(\alpha)f(\alpha) - f(\alpha)g(x)}{x - \alpha} = \\
 &= \lim_{x \rightarrow \alpha} \frac{g(\alpha)[f(x) - f(\alpha)]}{x - \alpha} + \lim_{x \rightarrow \alpha} \frac{-f(\alpha)[g(x) - g(\alpha)]}{x - \alpha} = \\
 &= \lim_{x \rightarrow \alpha} g(\alpha) \cdot \lim_{x \rightarrow \alpha} \frac{f(x) - f(\alpha)}{x - \alpha} - \lim_{x \rightarrow \alpha} f(\alpha) \cdot \lim_{x \rightarrow \alpha} \frac{g(x) - g(\alpha)}{x - \alpha} = \\
 &\quad \lim_{x \rightarrow \alpha} \frac{f(x) - f(\alpha)}{x - \alpha} = f'(\alpha) \\
 &\quad \lim_{x \rightarrow \alpha} \frac{g(x) - g(\alpha)}{x - \alpha} = g'(\alpha) \\
 &= \boxed{g(\alpha) \cdot f'(\alpha) - f(\alpha) \cdot g'(\alpha)}
 \end{aligned}$$

$$\begin{aligned}
 \beta) \quad & \lim_{x \rightarrow \alpha} \frac{f(x)g(x) - f(\alpha)g(\alpha)}{x - \alpha} \stackrel{\text{προσθαφαιρούμε } f(x)g(\alpha)}{=} \\
 &= \lim_{x \rightarrow \alpha} \frac{g(x)[f(x) - f(\alpha)]}{x - \alpha} + \lim_{x \rightarrow \alpha} \frac{f(\alpha)[g(x) - g(\alpha)]}{x - \alpha} \\
 &= \lim_{x \rightarrow \alpha} g(x) \cdot \lim_{x \rightarrow \alpha} \frac{f(x) - f(\alpha)}{x - \alpha} + \lim_{x \rightarrow \alpha} f(\alpha) \cdot \lim_{x \rightarrow \alpha} \frac{g(x) - g(\alpha)}{x - \alpha} = \\
 &\quad \lim_{x \rightarrow \alpha} \frac{f(x) - f(\alpha)}{x - \alpha} = f'(\alpha) \\
 &\quad \lim_{x \rightarrow \alpha} \frac{g(x) - g(\alpha)}{x - \alpha} = g'(\alpha) \\
 &\quad \lim_{x \rightarrow x_0} f(x) = f(x_0) \text{ (διότι } f: \text{παραγωγίσιμη, άρα συνεχής)} \\
 &= \boxed{g(\alpha) \cdot f'(\alpha) + f(\alpha) \cdot g'(\alpha)}
 \end{aligned}$$